

Gifts At Death

These gifts ensure future generations will benefit from your generosity and legacy.

Bequests: You can designate a specific dollar amount or a percentage of your estate to The Family in your will or trust.

If you make annual gifts and wish to continue support after your lifetime, you can arrange an endowed gift through a Donor-Advised Fund or your trust.

Life Insurance and/or other Retirement Assets: You can name The Family as the beneficiary of a life insurance policy or retirement account (i.e. IRA, 401k, etc.).

Benefits of Gifts at Death

- Distribute your assets according to your wishes
- Save on estate taxes with proper planning

Please contact us if you plan to include us in your estate and/or as a beneficiary so we may thank you for your forever gift of Christian love.

Important bequest information:

The Family Radio Network, Inc.
1909 W. Second Street
Appleton, WI 54914
Tax ID: 39-1280969

Contact us with any questions:

800-236-9364
www.919.thefamily.net/support/bequests

The Family broadcasts the hope of Jesus Christ to strengthen and encourage listeners.

“My wife and I have supported The Family for many years. We recently added them to our will. We thought – *‘What a wonderful way to head home to our Lord and still witness to others through this radio ministry!’* Please consider joining us in including The Family in your will, and help keep The Great Commission going on!”
- Jeff and Sue Sternberg

“Years ago, during a very difficult time, a friend at work shared the Gospel with me and suggested that we begin listening his radio station, The Family. Since tuning in, we say with confidence that The Family was a major influencer in our decisions to accept Jesus Christ as our personal Lord and Savior. We’ve supported the radio station ever since.

Because this station is so important to us, we’ve decided to include The Family in our will. We have a trust fund that will help provide for the station for many years after we are gone. For nearly 30 years, they’ve helped our family on a daily basis. We’re glad we can help them in return.”
- Terry and Jane Wolff

“The earth is the Lord’s, and everything in it; the world, and all who live in it.”
– Psalm 24:1

YOUR GUIDE TO Planned Giving

Giving today to advance the mission of The Family for tomorrow.





Why a Planned Gift?

Planned, or deferred, gifts provide creative and flexible strategies for your estate and charitable planning. Some planned gifts provide income, and many of them reduce your taxes.

The greatest benefit, however, lies in knowing you are supporting the mission and ministry of The Family as a reflection of your Christian faith and out of gratitude for God's many blessings.

Your gift will allow The Family to broadcast the hope of Jesus Christ until He returns, and turns out the lights.

Gifts That Pay Income

With careful planning, you can provide yourself or someone else annual income while providing meaningful support to The Family.

Charitable Gift Annuity: In exchange for a gift of cash, stocks or other assets, by contract, you or a loved one receive fixed income at an attractive rate of return. A portion of the gift will benefit The Family.

Charitable Remainder Trust: You contribute assets to an irrevocable trust. These assets are invested by you, and you or a loved one receive income from the trust. The remaining assets benefit The Family.

Benefits of Income-Producing Gifts

- Receive income payments
- Obtain a charitable deduction for a portion of the value of the gift
- Save on capital gains taxes when you contribute appreciated securities
- Convert low- or non-income assets into a gift with an attractive income stream

"But since you excel in everything - in faith, in speech, in knowledge, in complete earnestness and in the love we have kindled in you—see that you also excel in this grace of giving."

2 Corinthians 8:7

Gifts During Lifetime

You can maximize Kingdom impact, save taxes and experience the joy of generosity.

Outright: In addition to cash, you can make an outright gift of real estate, a paid-up life insurance policy or other property of value directly to The Family.

Stock: If you currently write checks to support The Family, but also have appreciated stocks or mutual funds, you can significantly reduce the cost of your charitable gift while giving more by gifting stock before the sale.

Charitable IRA Rollover: If you are over 70 ½, you can make a tax-free distribution from your IRA directly to The Family.

Donor-Advised Fund: Instead of writing checks directly to MINISTRY, you can manage ALL of your charitable giving with a Donor-Advised Fund – which works like a charitable checking account. You give assets into the Fund (cash, stocks, real estate, etc.), receive an immediate income tax deduction, and then recommend grants to your church and The Family when timely. This is a great tool for windfalls, inheritances and year-end business profits.

Benefits of Lifetime Gifts

- Receive an immediate tax deduction
- Save on income, capital gain, gift, and/or estate taxes
- Experience the joy of the gift being put to good use during your lifetime