



**Chief Executive Officer
The Family Radio Network, Inc.**

Classification: Full-time Exempt Position
Location: Appleton, Wisconsin
Reports To: Board of Directors
Benefits: Please see current benefits policy

OVERVIEW

- The CEO will represent The Family Radio Network, Inc. (The Family) to fulfill our vision by helping all people in our communities draw closer to Christ and through our mission in broadcasting the hope of Jesus Christ to strengthen and encourage listeners.
- The CEO will offer passionate, prayerful, and wise organizational leadership.
- The CEO will imagine, inspire, and implement effective strategies.
- The CEO will grow and effectively manage the organization within agreed budget.
- The CEO will represent The Family publicly and in the media.

FAITH-BASED EXPECTATIONS

- Uphold and live out The Family Radio Network, Inc.'s mission, vision, and statement of faith.
- Provide servant leadership as patterned by Christ. Compassionate, speaking the truth in love, soliciting feedback, spiritual maturity, fostering an atmosphere for The Family team to flourish.
- Maintain a personal relationship with Jesus Christ. Be a consistent witness for Jesus Christ. Maintains a courteous, Christ-like attitude in dealing with people within and outside the organization.
- Minister, pray and share the gospel with listeners and donors
- Be actively involved in a local church.

ESSENTIAL JOB DUTIES

- Guide the organization in making sound and balanced business decisions that will further the Gospel of Jesus Christ.
- In partnership with the Board of Directors, create strategic long-term goals and plan, providing leadership to the organization and the complete execution of the approved plan.
- Oversees the leadership of all THE FAMILY Radio Network of Stations.

- Reports to Board of Directors. Attends all Executive Committee and Board Meetings quarterly.

QUALIFICATIONS

- Must have at least five years of experience as a manager or executive, preferably in non-commercial, listener-supported Christian radio.
- Bachelor's degree required. Broadcasting or communications degree strongly preferred.
- Passion for Christian non-profit leadership.
- Technology savvy.

ORGANIZATION OVERSIGHT

- Identify opportunities to expand The Family into new markets through the acquisition of other stations.
- Full comprehension of non-profit and Christian Radio trends and stay apprised of the industry at-large through study of journals and attending seminars, conventions, and association meetings annually.
- Review monthly financial statements and develop revenue and expense strategies with the Leadership Team.
- In conjunction with the Board of Directors review and approve the annual budget.
- Oversee non-profit and FCC reporting, contracts and licenses as needed.

FUNDRAISING

- Create and develop fundraising strategies, in addition to on-air fundraisers, and programs to ensure financial well-being of The Family by growing market penetration, listenership and donor engagement.
- Acquire funding prospects, grant shaping and resource opportunities through partnerships with foundations.
- Establish new donor relationships and develop loyalty to support The Family and its mission.
- Deepen existing donor relationships and increase donor support from existing donors.

STAFF DEVELOPMENT

- Lead the staff and leadership team meetings.
- Conduct employee performance evaluations of direct reports.
- Train and develop the staff to establish a culture of learning, growth, and development.

COMMUNITY

- Develop and maintain professional, church and community relations for business and public relations.
- Follow up on inquiries or complaints from listeners, solicitors, and other parties, as needed.
- Attend promotional events, as schedule permits.

APPLICATION REQUIREMENT

1. Submit Application Online - [Apply Here](#)
2. Upload Cover Letter
3. Upload Resume
4. Upload 3-minute video sharing about yourself and what you are passionate about

PHYSICAL DEMANDS

- While performing the duties of this job, the employee is occasionally required to stand; walk; sit; use hands to handle or feel objects; reach with hands and arms; climb stairs; balance; stoop, kneel, or crouch. The employee must occasionally lift and/or move up to 25 + pounds. Specific vision abilities required by the job include close vision, distance vision, and the ability to adjust focus.

The Family Radio Network, WEMI-FM, WEMY-FM, WGNV-FM, WSTM-FM, WGNW-FM has established religious faith as a qualification for employment, as permitted by the FCC's instructions.