

Save the Date!

84 Crisis Programs, 16 Communities!

Last spring, friends at 937 businesses and churches filled donation boxes with \$435,000 worth of hygiene supplies for their local crisis programs. Thank you! These programs count on this event to support children, families, and community members in need.

When you buy shampoo, laundry soap, or toilet paper for your family, please pick up an extra for your neighbor in need. Working or worshiping from home? Donate at Festival Foods or Walgreens and watch for the new "Give to the Drive" button on the "Help for the Homeless" web page to fund hygiene supplies in your participating community. Thanks so much! For a list of participating communities and most requested items, go to TheFamily.net or 800-236-9364.

The Family HELP For the HOMELESS
Hygiene Drive
 Feb. 14 – March 7, 2021

"Seeing the look of gratitude on parents faces when I hand them laundry detergent and toilet paper, and the eyes of a child light up as they get their own new toothbrush; these are beautiful reminders of how our community steps up to help these most vulnerable families with generosity and kindness."
 - School Social Worker



2020 Fully Funded, Thank You!

Thank you for helping The Family reach our 2020 Fall Fundraiser goal of **\$290,000!** Thanks to your prayers and financial support, we will continue to deliver Hope, Strength, and Encouragement to Wisconsin.



Let's Chat

You can text with Garrett, Paul, and others at The Family with The Family's text line. Just text us at **833-YOUR-FAM**, that's 833-968-7326. We can't wait to hear from you!

Our Vision
 The Family will help all people in our communities draw closer to Christ.

Our Mission
 The Family broadcasts the hope of Jesus Christ to strengthen and encourage listeners.



The Family Radio Network is a proud member of the **Evangelical Council for Financial Accountability.**



The Family NEWSLETTER WINTER 2021

91.9FM Appleton/Oshkosh, 101.7FM Fond du Lac & Ripon | 91.5FM Green Bay, 95.5FM Two Rivers/Manitowoc | 91.3FM & 101.3FM Sheboygan/Plymouth
 88.5FM Wausau/Stevens Point/Central WI, 94.1FM Antigo, 107.3FM Waupaca | 99.9FM Eau Claire and the Chippewa Valley

Cain – Rise Up (Lazarus)



Growing up as homeschooled, preacher's kids from Alabama, Taylor, Madison, and Logan Cain have always been close. They were all born in the span of three years, they shared the same room most of their childhood, and in 2020 they released their debut EP together as the band Cain. However, after they started the band, they began to realize many struggles in their own lives. During those struggles, they wrote one of their most powerful songs, *Rise Up (Lazarus)*. While talking about the song, Logan Cain shared where the inspiration behind the lyrics came from.



"Rise Up came to us when we were honestly kind of defeated. All we had ever wanted to do was make music and though we were working hard at it, it felt like we were getting nowhere - like we were just circling year after year. But it was in that moment God gave us Rise Up. The power in this song comes from realizing where our power truly comes from. When God promises us something, he will bring it to pass but He's asking us to take the first step. Rise Up is a challenge to ourselves. Not to stay buried, but to respond to His promise. To hope in what we can't see. So, we pray that when you hear this song, it sounds like the voice of Jesus, calling you out of your circumstances and into life with Him."

You can hear *Rise Up (Lazarus)* and more songs that bring Hope, Strength, and Encouragement on The Family.

NEW YEAR, NEW STATION! 99.9FM is now WGNW The Family

As we welcome 2021, The Family welcomes listeners in the Chippewa Valley! WGNW (formerly known as WDRK), 99.9FM is now part of The Family's network of stations.

"It's always exciting to see a family grow! For more than 50 years The Family has been broadcasting hope to listeners in Northeast and then later, Central Wisconsin. We couldn't be more thrilled to include the Eau Claire and Chippewa Valley communities in our listening areas!" said Sonia Barham, CEO of The Family Radio Network, Inc.

The 99.9FM coverage area is roughly a 65-mile radius, which will include Eau Claire, Chippewa Falls, Menomonie and many other communities throughout the Chippewa Valley and Western Wisconsin.



thefamily.net



When Your Kids Tune You Out

From Focus on the Family - Danny Huerta



Does it ever seem like your kids need a hearing test? While most kids don't have trouble hearing, there's often no evidence they are listening. Laundry is still on the floor, the TV is on, and homework isn't started.

What impacts a child's inability to listen? Clearly, distraction is a major obstacle, but inconsistent or unclear boundaries, and a lack of respect, are also contributors. To get your kids to tune in with better reception, try following these practices.

Make your words mean something.

Be consistent with boundaries, limits, consequences, values, and communication. If you say, "We're going to leave in five minutes" but consistently leave 20

minutes later, kids will understandably learn to ignore the five-minute warning. And if there is no consistent consequence for breaking a rule, your child will gradually learn that the boundaries you've established are just there for decoration. Consistency is critical.

Demonstrate the behavior you expect.

Respect for your words can hinge on how well you respect your child's words. When your kids are speaking to you, do you stop and listen? If you routinely tune them out while you're on the phone, they might not feel valued, heard, and understood. So, create a culture of mutual respect for each other's communication.

Celebrate along the way.

I love to celebrate growth and progress. Find ways to celebrate the loving discipline of listening in your home. Find ways to honor the discipline of listening by giving high-fives and acknowledging when communication is done well. A little encouragement goes a long way.

For more advice on marriage as well as parenting and faith from Focus on the Family, listen to The Family at 5:00 AM, 9:30 AM, and 9:30 PM.

"I choose to listen to The Family because the music keeps God present in my life every single day. Whenever I'm feeling distant from God, or that I just need a little bit of encouragement and relief, I know that The Family can give me the strength that I need. I sometimes feel that God is speaking to me through the words of the songs and when I sing along, I am talking to God. Listening to The Family is my way to praise God and feel his presence in my life, through both the stories and the music." - Adela from Hilbert

Tell us about the difference that The Family makes to you on **Facebook @TheFamilyFM** or email us at **Info@TheFamily.net**.

"The music keeps GOD present in my life EVERY single DAY."

Planning Ahead

What are you planning for 2021? A vacation, a new workout routine, maybe updating your will or estate plan. You can include us on your vacation and trips to the gym with The Family Radio Network App, and did you know you can also include us in your planned giving? Talk to your financial advisor or go to TheFamily.net to see how you can become a Legacy Donor and help The Family deliver hope, strength, and encouragement for generations to come.



Special thanks to these Legacy Donors for including The Family in their planned giving - Mary Doverspike Jr, Peter and Cheryl Galowski, Richard and Mary Kendall, Ronald and Ellen Maurer, Mark and Toni Osterberg, Lois Pulvermacher, Bleau and Sarah Schneider, Colleen Sheahan, Jeff and Sue Sternberg, Terrence and Jane Wolff, and Shanon and Sonia Barham.



218 Local Families Receive "Christmas Blessing"

On Giving Tuesday, December 1st, The Family held our 2nd annual "Christmas Blessing", an on-air event to provide \$100 grocery gift cards to local families in need. Thanks to the generosity of our listeners, we raised over \$21,800 and were able to help more than 218 families.

This year, The Family partnered with The Salvation Army, which, in 2020, has seen a 150% spike in requests for help. The Family distributed the gift cards to recommended families throughout Appleton, Green Bay, Sheboygan, and Wausau.

On behalf of The Family Radio Network, the Salvation Army, and all the families receiving this "Christmas Blessing", THANK YOU to everyone who donated, with special thanks to event sponsors Ansay & Associates and Allcox & Associates.

